

## Crop Science Quality Commitment

Bayer is a trusted brand with a long history. From well-established to newer, ground-breaking products, Bayer is known for high quality that lives up to the promises we make. The safety, quality and efficacy of our products are paramount to us. We strive for the highest standards in everything we do, ethically and strictly complying with regulatory requirements in developing, processing and handling every product.

The trust that our customers and consumers have in us is a result of consistently providing them with products and services of the highest quality.

## **Our Quality Principles:**

Crop Science is committed to providing the best customer experience with each of our products and services. Quality is one of our core values. We are all responsible for Quality. We actively seek customer feedback and use key performance indicators to measure our performance. Each employee is dedicated to enhance the customer experience by harnessing digital information, driving continuous improvement and maintaining compliance to laws and regulations that govern our business.

## **Our Commitments:**

Driven by our Quality principles, we commit to:

- // Grow customer and channel partner loyalty by meeting or exceeding their product and service expectations.
- // Deliver transparency and real-time service through implementation of our Digital Roadmap and Innovation projects.
- // Secure our License to Operate and support grower solutions leading to higher yields with less inputs by ensuring our product quality and reliability.
- // Increase end-to-end operational efficiency and advance customer experience through continuous improvement initiatives.
- // Ensure the foundation of product safety in agriculture through the quality and integrity of our data.
- // Empower each employee to achieve "Quality in All We Do."

hi a

Liam Condon, Member of the Board of Bayer AG and President of the Crop Science Division

Shaping Agriculture **Together**